

SPONSORSHIP OPPORTUNITIES AT
NACCED'S 33RD ANNUAL COMMUNITY AND ECONOMIC DEVELOPMENT
CONFERENCE & TRAINING—
FULTON COUNTY (ATLANTA), GA
SEPTEMBER 6 – SEPTEMBER 10, 2008

**CELEBRATE 33 YEARS OF EDUCATION AND NETWORKING
FOR PRACTITIONERS OF HOUSING, COMMUNITY
DEVELOPMENT, AND ECONOMIC DEVELOPMENT**

WHO IS NACCED?

NACCED is a national association made up of county agencies that administer Federal housing, community development, and economic development programs, including CDBG, HOME, Section-8, homelessness programs, and EDA grants. NACCED is an affiliate of the National Association of Counties.

ABOUT NACCED'S ANNUAL CONFERENCE

Each year, approximately 150 NACCED members and sponsors gather for five days of networking, educational sessions, program recognition, and social activities. Conferences are held in counties across the country and are a forum for discussing housing, community development, and economic development issues and promoting the field.

WHY SPONSOR A NACCED CONFERENCE?

Sponsoring the Conference gives you access to public agencies across the country who use a variety of financial, technical, and software services to do revitalization and development in their communities. Sponsoring the Conference allows you to support the Association's work in Washington to preserve federal funding for housing and community development programs.

QUESTIONS?

For more information on conference sponsorship opportunities, please contact NACCED's Executive Director John Murphy at 202.367.1149 or john_murphy@naced.org.

WHO ARE PAST SPONSORS?

Cohen & Grigsby	Freddie Mac	KU Resources
Fairfax County, VA Redevelopment and Housing Authority	Housing and Development Software	Housing Authority Insurance Group
Mullin & Lonergan Associates	First Albany Capital, Inc.	Banc of America Securities
JRA Development Group, Inc.	GSP Consulting	Senate Engineering Company

- SCHEDULE AT A GLANCE -

SATURDAY, SEPTEMBER 6

8:00 A.M. – 2:00 P.M.	ANNUAL GOLF TOURNAMENT
9:00 A.M. – 12:30 P.M.	PRE-CONFERENCE WORKSHOP – THE ESSENTIALS OF TAX-EXEMPT MULTIFAMILY BONDS

SUNDAY, SEPTEMBER 7

8:00 A.M. – 4:00 P.M.	REGISTRATION
8:30 A.M. – 9:30 A.M.	COFFEE RECEPTION AND ORIENTATION TO NACCED FOR FIRST-TIME ATTENDEES
9:30 A.M. – 11:30 A.M.	WELCOMING BRUNCH, LEGISLATIVE UPDATE, AND BRIEFINGS FROM HUD PROGRAM DIRECTORS
11:45 A.M. – 3:30 P.M.	NACCED COMMITTEE MEETINGS - HOUSING COMMITTEE - COMMUNITY DEVELOPMENT COMMITTEE - MEMBERSHIP COMMITTEE - ECONOMIC DEVELOPMENT COMMITTEE
3:45 P.M. – 5:45 P.M.	NACCED BOARD OF DIRECTORS MEETING
4:00 P.M. – 5:00 P.M.	<i>EXHIBIT SET-UP</i>
6:00 P.M. – 8:00 P.M.	WELCOMING RECEPTION AND SILENT AUCTION TO BENEFIT THE JOHN C. MURPHY SCHOLARSHIP FUND – FULTON COUNTY ATRIUM

MONDAY, SEPTEMBER 8

8:00 A.M. – 4:00 P.M.

REGISTRATION

9:00 A.M. – 10:00 A.M.

WELCOME FROM HOST COUNTIES

- GENERAL SESSION I: THE IMPACT OF THE FORECLOSURE CRISIS ON THE BANKING INDUSTRY
- REPRESENTATIVE FROM THE FEDERAL RESERVE BANK OF ATLANTA

10:15 A.M. – 11:30 A.M.

CONCURRENT SESSIONS 1

(LUNCH ON YOUR OWN)

1:00 P.M. – 2:15 P.M.

CONCURRENT SESSIONS 2

2:30 P.M. – 3:45 P.M.

CONCURRENT SESSIONS 3

4:00 P.M. – 5:00 P.M.

- GENERAL SESSION II: PRESIDENTIAL POLITICS AND COMMUNITY DEVELOPMENT POLICY: WHAT'S NEXT

6:00 P.M. - 9:00 P.M.

- CONFERENCE-WIDE EVENT - TOUR OF GEORGIA AQUARIUM AND DINNER AT ATLANTA CHAMBER OF COMMERCE J.B. FUQUA ROOFTOP PAVILION

TUESDAY, SEPTEMBER 9

8:00 A.M. – 4:00 P.M.

REGISTRATION

9:00 A.M. – 10:15 P.M.

CONCURRENT SESSIONS 4

10:30 A.M. – 11:45 A.M.

CONCURRENT SESSIONS 5

NOON - 2:30 P.M.

NACCED ANNUAL BUSINESS AND AWARDS LUNCHEON

- KEYNOTE SPEAKER: DR. ROGER TUTTEROW, DEAN OF THE EUGENE STETSON SCHOOL OF BUSINESS AND ECONOMICS, MERCER UNIVERSITY

2:30 P.M. – 3:15 P.M.

ROUNDTABLE DISCUSSIONS

3:00 P.M.

EXHIBIT TEAR-DOWN

5:00 P.M. - 5:30 P.M.

BOARD ORGANIZATIONAL MEETING

WEDNESDAY, SEPTEMBER 10

9:00 A.M. – NOON

BUS TOURS OF LOCAL PROJECTS

**33RD ANNUAL CONFERENCE
HOTEL INFORMATION**

Omni at CNN Center
100 CNN Center
Atlanta, GA 30303
404-659-0000

Many of the following sponsorship options are limited. Don't miss your preferred opportunity! Contact NACCED's Executive Director, John Murphy, at 202.367.1149 or John_Murphy@naced.org.

ATTRACT ATTENTION AT THE CONFERENCE THROUGH CONFERENCE AND INDIVIDUAL SPONSORSHIPS

SPONSOR LEVELS AND GENERAL BENEFITS

As a conference sponsor you will automatically receive:

- Recognition in the onsite program and the conference section of the NACCED website
- At least one complimentary registration

PLATINUM SPONSOR	\$25,000	<ul style="list-style-type: none"> • Top placement of company name and logo in the conference section of the NACCED website • Company name, logo and sponsorship level prominently displayed throughout the entire conference • 4 complimentary registrations • Exhibit space – 6-ft. table • Inside-cover, full page ad space in program • Speaking opportunities during the conference • Complimentary meeting room for one day • Option to add a promotional item to conference bags (sponsor to supply item; size and weight restrictions may apply) • Podium recognition at general sessions
GOLD SPONSOR	\$15,000	<ul style="list-style-type: none"> • Company name, logo, and sponsorship level prominently displayed throughout conference • 3 complimentary registrations • Exhibit space – 6-ft. table • Full page ad space in program • Company logo to be displayed on conference section of NACCED website • Speaking opportunities during the conference • Podium recognition during general sessions
SILVER SPONSOR	\$10,000	<ul style="list-style-type: none"> • Company name, logo, and sponsorship level prominently displayed throughout conference • Logo in the conference section of the NACCED website • 2 complimentary registrations • Exhibit space – 6-ft. table • Half page ad space in program • Podium recognition during general sessions
BRONZE SPONSOR	\$5,000	<ul style="list-style-type: none"> • Company name, logo, and sponsorship level prominently displayed throughout conference • Logo in conference section of the NACCED website • 1 complimentary registration • Exhibit space – 6-ft. table • 1/4 page ad space in program • Podium recognition during general sessions

GET EXPOSURE FOR YOUR ORGANIZATION'S PRODUCTS AND SERVICES

BOOTH DIMENSIONS AND FEES

ONE 8' X 8' BOOTH SPACE

\$500 for NACCED members

\$1,000 for non-members – Join NACCED as an associate member and pay member price for Booth Space! Savings equals \$100.

INCLUDES:

- One 6-ft. skirted table set up in the exhibit space close to registration and concurrent sessions; Coffee breaks set up in same space to attract foot traffic
- One chair
- Listing in conference program
- One complimentary conference registration

SUPPORT THE CONFERENCE FROM AFAR

ADVERTISING OPPORTUNITIES

The Conference Onsite Program is each attendee's companion throughout the conference. Steer attendees to your booth in the Exhibit Hall or to your company's website. Or simply show your support for the conference by purchasing a 1/4- page ad.

INSIDE BACK COVER, FULL PAGE

\$1,250 for NACCED members

\$1,500 for non-members

FULL PAGE

\$1,000 for NACCED members

\$1,250 for non-members

HALF PAGE

\$750 for NACCED members

\$1,000 for non-members

QUARTER PAGE

\$500 for NACCED members

\$750 for non-members

NACCED'S 33RD ANNUAL COMMUNITY AND ECONOMIC DEVELOPMENT
CONFERENCE AND TRAINING
OMNI HOTEL AT CNN CENTER • ATLANTA, GA • HOSTED BY CITY OF ATLANTA,
CITY OF MARIETTA, CLARKE COUNTY, COBB COUNTY, DEKALB COUNTY, FULTON
COUNTY

Application and Contract for Exhibitor Table Space

Set-Up: Sunday, September 7, 4:00pm – 5:00pm

Tear-Down: Tuesday, September 9, 3:00 pm

***Please complete form and return with payment by Friday, July 25, to:
NACCED, Department 3035, Washington, DC 20042-3035***

This contract is subject to the provisions stated in the accompanying Rules and Regulations.

Application to participate in the NACCED conference Exhibition Hall this _____ day of
_____ 2008 by and between _____ hereinafter called "Exhibitor"
and NACCED.

I. In accordance with the following terms, conditions, and regulations governing the Exhibition Hall at the conference of NACCED at the Omni Hotel at CNN Center, Atlanta, GA, September 6 – 10, 2008, the undersigned hereby makes application for an exhibitor table space which, when accepted by NACCED, becomes a contract. Terms and conditions are a part of this contract (see attached). The undersigned agrees to abide by all rules, requirements, restrictions and regulations as set forth in this agreement or as may be especially designated by Conference Management. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due Conference Management under terms of this agreement.

Signature: _____

II. **Cost of table space:** \$500 per table for NACCED members. \$1,000 per table for non-members. ***If you aren't currently a NACCED member, joining as an Associate member (\$400) will save you a total of \$100 on exhibiting at the conference.*** Exhibitor will be provided with a draped 6-ft. table, one chair, listing in conference program, and one complimentary conference registration.

III. **Describe the products/services you wish to market:**

IV. **Please indicate the name of the person officially representing the Exhibitor at this conference.** (This person will be sent all NACCED correspondence.)

Name: _____ Title: _____

Exhibitor: _____

Address/City/State/Zip _____

Phone: (_____) _____ Fax: (_____) _____ E-mail: _____

Signature: _____

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 THE OMNI HOTEL AT CNN CENTER • ATLANTA, GA • HOSTED BY CITY OF
 ATLANTA, CITY OF MARIETTA, CLARKE COUNTY, COBB COUNTY, DEKALB
 COUNTY, FULTON COUNTY

Program Advertisement Application

**Please complete form and return with payment to:
 NACCED, Department 3035, Washington, DC 20042-3035**

I. Cost of advertising:

Sizes	Dimensions (WxD)	Members	Non-Members
___ Full page	7 1/2"x10"	\$1,000.00	\$1,250.00
___ 1/2 page (horizontal)	7 1/2"x5"	\$750.00	\$1,000.00
___ 1/2 page (vertical)	3 1/4"x10"	\$750.00	\$1,000.00
___ 1/4 page	3 1/4"x4 3/4"	\$500.00	\$750.00
___ Inside front cover (If not sold as a package)	7 1/2"x10"	\$1,250.00	\$1,500.00
___ Inside back cover	7 1/2"x10"	\$1,250.00	\$1,500.00

II. Space Request, Materials, and Payment are due by Friday, July 25, 2008.

III. Please indicate the name of the person officially representing the sponsoring organization.
 (This person will be sent all NACCED correspondence.)

Name: _____ Title: _____

Organization: _____

Address/City/State/Zip _____

Phone: (_____) _____ Fax: (_____) _____ E-mail: _____

Signature: _____

Program Advertisement Submission Guidelines and Terms

The following guidelines and terms are part of NACCED's 33RD Annual Community and Economic Development Conference and Training and Program Advertisement Application. Please read carefully before signing the form. After completing the Form, please give a copy of the terms to the person(s) responsible for developing your advertisement.

Submission Guidelines: PC or Macintosh

EPS, TIF, High resolution PDF or PDF/X-1a are accepted. **PDF is preferred.**

Ads must be complete and sized at 100%

Image: Resolution must be 300#dpi CMYK. Embed all fonts and graphics when creating the postscript file.

Trim Size: 8 1/2" x 11" **Paper Stock:** 100# matte text **Color:** All Color Digital

- Terms:**
- NACCED's 33RD Annual Community and Economic Development Conference and Training Program has limited ad space.
 - Advertisements will be allocated on a **first-come, first-served basis** determined by the date that payment is received.
 - Advertisements are to be pre-paid.
 - NACCED reserves the right to review and edit materials.
 - NACCED must receive payment in full before ads are printed.

EXHIBIT HALL RULES & REGULATIONS

The following contract conditions, rules and regulations are part of NACCED's 33rd Annual Community and Economic Development Conference and Training and Contract for Exhibitor Table Space. Please read carefully before signing the space application. After completing the Contract for Exhibitor Table Space, please give a copy of the rules and regulations to the person(s) responsible for manning your table.

- 1. Assignment of Exhibitor table space:** All space will be assigned on a first-come, first-served basis. Every effort will be made to accommodate requests for table assignments.
- 2. Exhibition hall table fees and payment for table space: Rates are \$500 per table for NACCED members and \$1,000 for non-members.** Applications will not be processed nor a table assigned without the required payments and signatures. All applications must be accompanied by payment of the total Exhibitor table rental charge. Payment must be received by **Friday, July 25, 2008**. If the required payment is not received by July 25, 2008, the Conference Management reserves the right to reassign the reserved space. Make checks payable to "NACCED" and mail to NACCED, Department 3035, Washington, DC 20042-3035 (overnight or express mail packages are not accepted at this address). Receipt of payment in lockbox does not oblige NACCED to accept a contract as binding. NACCED retains the option of returning funds.
- 3. Cancellation:** Cancellation of Exhibitor table space must be directed in writing to NACCED and can be faxed to the attention of John Murphy at 202-367-2149. No refunds will be granted once contract has been approved. In case of fire or the elements, or any other causes beyond control of management that prevent the holding of the conference, this contract will not be binding.
- 4. Use of Space:** Exhibitors shall not assign, share or sublet any space without written consent of NACCED.
- 5. Liability:** NACCED and the Omni Hotel at CNN Center will not be responsible for the safety of the property of the Exhibitors from theft, fire, damages, accident or other causes. Exhibitors agree to protect, save and hold NACCED, the Omni Hotel at CNN Center and all agents and employees thereof (hereinafter collectively called "indemnities") forever harmless, for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor and further, Exhibitors shall at all times protect, indemnify, save and hold harmless, the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by any reason of any accident of bodily injury or other occurrence to any person or persons, including the Exhibitors, its agents, employees and business invitees which arises from or out by reason of said Exhibitor's occupancy and use of the table space premises or a part thereof.
- 6. Safety Regulation:** Exhibitors must adhere to all municipal, state and federal laws, rules and regulations. No combustible decorations may be used at any time: all drapes, table coverings and other materials must comply with fire department regulations.
- 7. Failure to Occupy Space:** The Exhibitor, as specified in these rules and regulations, will forfeit space not occupied by the close of the Exhibitor installation period. This space may be resold, reassigned or used by the Conference management. There will be no refund for space not occupied.
- 8. Conference Cancellation:** If the conference is canceled due to circumstances beyond the control of NACCED, NACCED will not be held liable for any expenses incurred by the Exhibitor beyond the rental cost of the table space.
- 9. Music Licensing:** The Exhibitor will be responsible for individual ASCAP/BMI licensing fees, if applicable, to its Exhibitor presentation.
- 10. Sales of Goods in the Exhibition Hall:** Sales of craft goods from Exhibitors is permitted, however, Exhibitors are responsible for collecting taxes and filing appropriate forms. Tax-exempt organizations cannot exchange money on the exhibit floor according to federal regulations.
- 11. Americans with Disabilities Act:** Exhibitors shall be responsible for making their displays accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold NACCED harmless from any consequences of Exhibitor's failure in this regard.
- 12. Type of Exhibits:** NACCED will oversee exhibit space to ensure all exhibits are appropriate to the purpose of the Conference.

Please note: All exhibitor table set-ups must be completed by Sunday, September 7th at 5:00pm.

