

***Draft Conference Program***  
**50<sup>th</sup> NACCED Annual Educational Conference and Training**  
***Growing Stronger Together***  
**September 8-11, 2025**  
**Hosted by Maricopa County, AZ**  
**Sheraton Mesa Hotel at Wrigleyville West**

**Monday, September 8**

- 12:00 pm – 5:00 pm      Registration | **Room:**
- 1:30 pm – 2:30 pm      Coffee for First Time Attendees & Overview of NACCED Conference | **Room:**
- Sponsored by Allegheny County*
- First-time and seasoned attendees both are welcome to participate in this get-to-know you session. Meet NACCED’s leadership and staff, learn more about the week’s program and events, and enjoy a coffee with new and future colleagues.
- 2:30 pm – 4:00 pm      Board Meeting (*open to all attendees*) | **Room:**
- 5:30 pm – 8:30 pm      Pre-Conference Gathering or Tour

**Tuesday, September 9**

- 7:30 am – 4:00 pm      Registration | **Room:**
- 8:00 am – 8:45 am      Breakfast | **Room:**
- 8:05 am – 8:10 am      Introduction to NACCED Conference: David Sacks, NACCED President, and someone from Maricopa | **Room:**
- 8:10 am – 8:30 am      Welcome from Elected Officials | **Room:**
- 8:30 am – 10:15 am      Opening General Session: Briefing from US Department of Housing and Urban Development | **Room:**
- Sponsored by Neighborly Software*
- 10:15 am – 10:30 am      Break | **Room:**
- Sponsored by*
- 10:30 am – 12:00 pm      General Session: BABA 2.0 | **Room:**

Speaker:

- **Erich Chatham**, Civitas LLC

*Sponsored by Civitas*

12:00 pm – 1:30 pm

Lunch on your own

1:30 pm – 2:45 pm

### **Concurrent Sessions**

- **Housing Track**

Turning Public Assets into Affordable Housing | **Room:**

Speakers:

- **Tory Gunsolley**, Harris County, TX
- **Terry Hickey**, Baltimore County
- **Colby Sledge**, Grounded Solutions Network

- **Leadership and Management Track**

Building Internal and External Capacity to Foster Affordable Housing Development | **Room:**

Speaker:

- **Ben Sturm**, Cloudburst

- **Community and Economic Development Track**

Next-Level Workforce: Innovation, Inclusion, and Impact | **Room:**

The Maricopa County Workforce Development Division is a nationally recognized team of workforce development experts. This workshop offers a deep dive into effective and equity-driven strategies that have transformed communities and catalyzed career pathways in one of the nation's most unique counties. Attendees will gain practical insights into high-impact programming, employer engagement, and innovative solutions for skills development. Whether you're aiming to improve outcomes for youth, adults, or dislocated workers, this session equips you with the tools and inspiration to lead with vision and deliver lasting impact.

Speaker:

- **Jared Beard**, Maricopa County

2:45 pm – 3:15 pm

Break: Meet the Exhibitors! | **Room:**

Take the “Passport to Win” found in your conference tote bag to each exhibitor for their signature in order to have a chance at winning a prize.

3:15 pm – 4:30 pm

**Concurrent sessions**

- **Housing Track**

Best Practices of Housing Rehab| **Room:**

Moderator:

- **Marcos Ysmael**, Pima County, AZ

Speakers:

- **Paisley Pogue**, Shelby County, TN
- **Tony Reis**, Pima County, AZ
- **Victoria Snelling**, Shelby County, TN
- **Joel Viers**, Pima County, AZ

- **Leadership and Management Track**

Effective Subrecipient Training and Partner Management | **Room:**

Speaker:

- **Jamie Macfarlane**, Maricopa County, AZ

- **Community and Economic Development Track**

Environmental Review 101 | **Room:**

Speaker:

- **Erich Chatham**, Civitas LLC

5:00 pm – 6:30 pm

John C. Murphy Scholarship Fund Silent Auction and HOME Program 35<sup>th</sup> Anniversary Celebration | **Room:**

*Sponsored by ZoomGrants*

7:30 pm

Board of Directors Dinner (invite only)

**Wednesday, September 10**

7:30 am – 1:30 pm

Registration | **Room:**

8:00 am – 9:00 am

Breakfast | **Room:**

8:30 am – 9:30 am

General Session: The Future of Affordable Housing | **Room:**

Speaker:

- **Harrison Martin O'Brien**, Cloudburst

*Sponsored by Cloudburst*

9:30 am – 10:30 am

Washington Update | **Room:**

Josh and Mike will highlight the latest from the 119<sup>th</sup> Congress, what is top of mind to look out for from the Trump Administration and regulatory decision-making impacting NACCED members. Join us for a fireside chat to hear about recent happenings in Washington, D.C.

Speakers:

- **Josh Brandwein**, National Association for County Community and Economic Development
- **Mike Matthews**, National Association of Counties

10:30 am – 10:45 am

Break | **Room:**

*Sponsored by*

10:45 am – 12:00 pm

### **Concurrent Sessions**

- **Housing Track**

Options for the Development of Single and Multifamily Properties | **Room:**

Moderator:

- **Josh Beck**, Kane County, IL

Speakers:

- **Stephanie Brewer**, Newtown Community Development Corporation
- **Will Stoker**, Fannie Mae
- **Eric Wolverton**, Habitat for Humanity of Northern Arizona

- **Leadership and Management Track**

Hiring and Building a Team | **Room:**

Speakers:

- **Mitchell Glasser**, Orange County, FL
- **Jamie Macfarlane**, Maricopa County, AZ

- **Community and Economic Development Track**

Fair Housing Best Practices | **Room:**

Speaker:

- **Heidi Aggeler**, Root Policy Research

12:00 pm – 12:15 pm

Break

12:15 pm – 2:30 pm

Awards Luncheon & NACCED Annual Business Meeting | **Room:**

- Reclaiming Land, Rebuilding Trust: Who Owns the Land and Housing in America's Counties? Should We Care?

Across the United States, the very foundation of land and housing ownership is shifting. With investors now owning a quarter of the single-family housing stock and institutional buyers claiming 30% of mobile home park sites, communities are grappling with displacement, affordability crises, and diminished local control. Meanwhile, policymakers at all levels are urgently seeking ways to reclaim land for public use and build housing that serves people—not just profit.

In this transformative session, Dr. George “Mac” McCarthy of the Lincoln Institute of Land Policy will introduce "Who Owns America," a powerful platform that tracks land and housing ownership at the parcel level. Learn how this innovative tool enables counties to make informed, data-driven decisions to shape equitable land and housing policies.

Speaker:

- **George McCarthy**, President and CEO, the Lincoln Institute of Land Policy
- Presentation of NACCED Awards of Excellence & Scholarship
- Election of Officers and Directors
- Preview of Conference 2026
- Winners of Exhibitor Passport to Prizes announced

2:45 - 4:45 pm

Special Session: Davis Bacon Review

Speaker:

- **Auroa Escott**, LCPtracker

5:00 pm Meet in the Sheraton lobby to walk to closing Conference-Wide Event

5:30 pm – 7:30 pm Conference-Wide Closing Event: Location

**Thursday, September 11**

9:00 am – 12:00 pm Tour of Local Affordable Housing, Community, and Economic Development Projects

*Meet in the Sheraton lobby at 8:30 am to take bus to first location*

Make sure to stay until Thursday for the final tour, which will showcase local community development projects. Insert description...

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